



P. Jason Troxler

2118 Sage Meadows Drive | Winston Salem, NC 27127

Online Portfolio: www.jasontroxler.com

troxlerjason@yahoo.com

(336)601-0836

TECHNICAL SKILLS

Experienced in Adobe Suite CS5, Photoshop, Flash, Dreamweaver, After Effects, Premier, InDesign, QuarkXPress, Freehand and Illustrator. I have a vast knowledge of HTML, CSS, Javascript and JQuery. I am great at troubleshooting IT problems, designing Flash animations and working with back-end programmers.

CHARACTER TRAITS

Self motivated, strong organizational skills; Highly focused and work well with deadline-driven objectives, Polished sales skills, Natural leader; Effective communicator written or verbal, Open to learn and listen, Entrepreneur background, Innovated, Analytical mind, and Great time management. Particular eye for detail, and knows how to draw in consumers.

WORK EXPERIENCE

Garage Branding

September 2008 - Current

Job Title: Webmaster/Designer ~ Winston Salem, NC

Duties: Provide graphic direction for many clients such as: Kayser Roth Corporation, No nonsense, HUE, Premier Bank of North Carolina, YMCA and Burkely Communities.

Developed and created front-end graphics for clients campaign websites. In charge of building HTML pages and customizing it using CSS and Javascript/Jquery. Develop and create monthly ecommerce campaigns going out to 40,000 persons database. Created homepage promotions to display product offers. Also setup ecommerce photo shoots for these campaigns. Helped develop and create concepts for social media platforms, which gained 50,000 Facebook fans in two months (No nonsense). Development of social media banner ads that run on high volume websites. Design thumbnails, roughs, and final comps

for web advertising. Provide art direction and work within aggressive deadlines. Experienced in HTML, DHTML, CSS and JavaScript. Interact with clients on web promotions. Provide technical assistance, advice, and creativity to the graphic design team. Create a variety of designs for social media markets, client websites, publications, Ads, business cards and brochures.

Nvizion Inc.

January 2007 – September 2008

Job Title: Graphic Designer / Business consulting ~ King, NC

Duties: Provided graphic designs for several multi-million dollar campaigns: Hanes, Lowe's Home Improvements, BB&T, Wake Forest, Xpedx, and International Home Furnishing Center (IHFC) *High Point, NC*.

Solicit new business opportunities by providing design services consultation to potential customers. Design thumbnails, roughs, and final comps for print advertising. Design concepts for packaging and national ads. Provide art direction and work within aggressive deadlines. Develop websites using Flash and Illustrator to create unique eye catching designs. Experienced in HTML, DHTML, CSS and JavaScript. Separate artwork for garment design. Interact with clients on product design. Provide technical assistance, advice, and creativity to the graphic design team. Create designs for a variety of items, such as packages, publications, Ads, shirts, business cards, and specialized forms for clients

Broccoli City

Organic Internet Clothing and Apparel Company

January 2007 – Present

Job Title: Principal and founding member, Art Director

Duties: Built the front-end of the website using HTML, CSS and Javascript. Setup up the website in Wordpress so users were able to edit the website and blog. Provide art designs for business cards, marketing, flyers and clothing design using Illustrator. Setup photo shoots and maintain web pages and social media components.

North Carolina A&T State University

August 2005 – 2007

Job Title: Graphic Communication Systems Professor Assistance – Greensboro, NC

Duties: Provide assistance to the Department chairperson and support staff on matters relating to classroom instruction. Prepare lesson plans for students enrolled in a School orientation course. I planned and co-ordinate lectures on a range of topics relevant to students such as adapting to campus life, finance, graphic/production programs that are used in industry. The programs that are being taught to students are Flash, Illustrator, and Dreamweaver. Students are showed how to incorporate each of these programs to produce their own websites. Design publications and flyers for departmental marketing purposes.

INTERACTIVE WORK (Freelance)

www.nononsense.com

Responsible for updating and maintaining website with new creative. Develop flash and javascript sequences to help advertise new products. Collaboration with client and partners on ways to get new consumers threw the interactive world.

www.benononsense.com

Created January of 2010: Responsible for creation and design using Flash, Dreamweaver, Photoshop, CSS and Illustrator. Site was built using html, CSS and javascript program languages.

www.premierbanknc.com

Created March of 2010: Responsible for creation and design using html, CSS, javascript and Flash. Maintain and develop new ideas for website.

www.mcclainbarr.com/dev

Created May of 2009: Responsible for creation and design using html, CSS, javascript and Flash. Collaborate with client to maintain and develop new ideas for website.

www.dynastymgmt.com

Recreated in March 2011: Responsible for creation and design using html, CSS, javascript and Flash. Help maintain and develop new ideas for website.

www.broccolicity.com

Responsible for creation and design using html, CSS, javascript, Flash and Wordpress. Maintain and develop new ideas for website and social media components.

www.socksforamerica.com

Created January of 2011: Responsible for design of website using html, CSS, and javascript. Developed social media platform creative to accompany this website. Collaborated on developing blogging tools to help give life to this campaign.

ACADEMIC BACKGROUND

North Carolina Agriculture & Technical State University, Greensboro

Seeking a Master of Science and Industrial Technology August 2007 – present

North Carolina Agriculture & Technical State University, Greensboro

Bachelor Degree in Graphic Communication Systems May 2007

NC School of Communication Arts, Raleigh

Associates Degree Digital Art & Animation March 2004

HONORS

- Received award from American Society of Quality (ASG) for poster design in

- 2007 and 2008
- Inducted into Phi Kappa Phi Honors Society (2007)
 - Graduated with Honors: GPA 3.67
 - Member of International Graphic Arts Education Association (IGAEA)

REFERENCES

Kristie Cannon
Creative Director, Atlanta, Georgia
718-916-5970

Daniel Chen
VP of Design/Director, New York City, New York
646-715-8500

Patrick Fry
System Administrator, Nvizion Incorporated
336-416-6634

Neil Shoffner
Account Executive, Hanes Brand
336-775-8605